

In the Beginning. . .

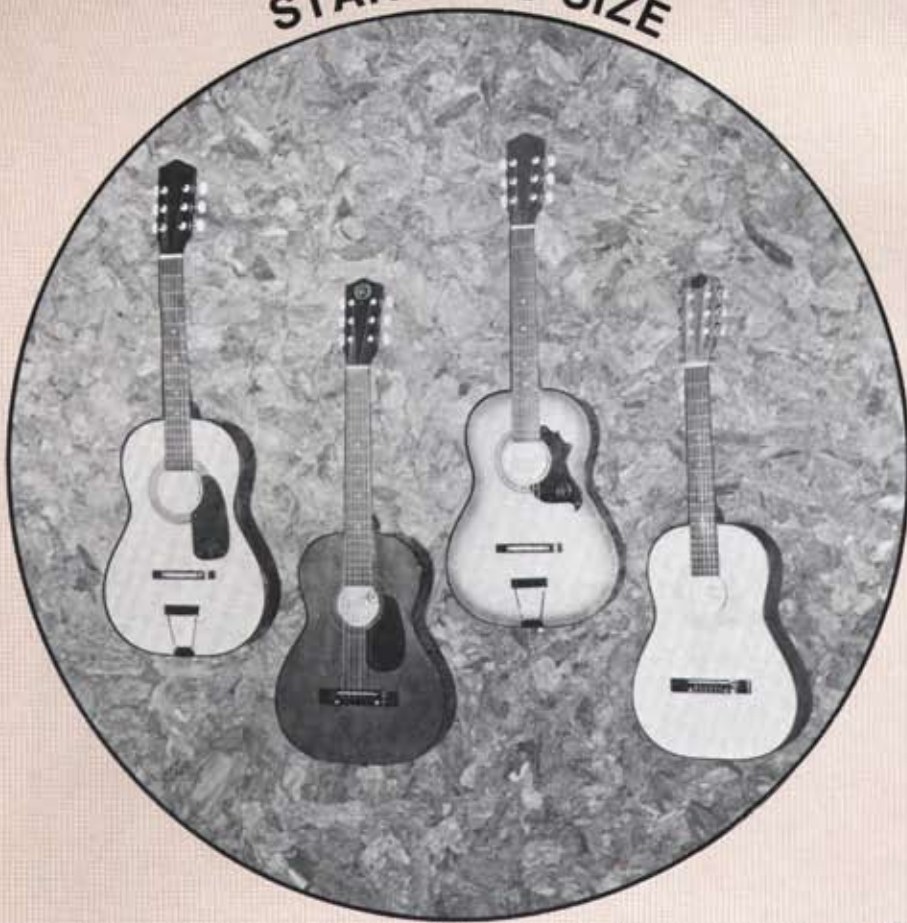


. . . There was . . .



OVER 90 YEARS OF CREATING FUTURE MUSICIANS

STANDARD SIZE



100 SERIES

The easiest to play KAY GUITAR. Hundreds of thousands of beginners learned how to play guitar on this Series.

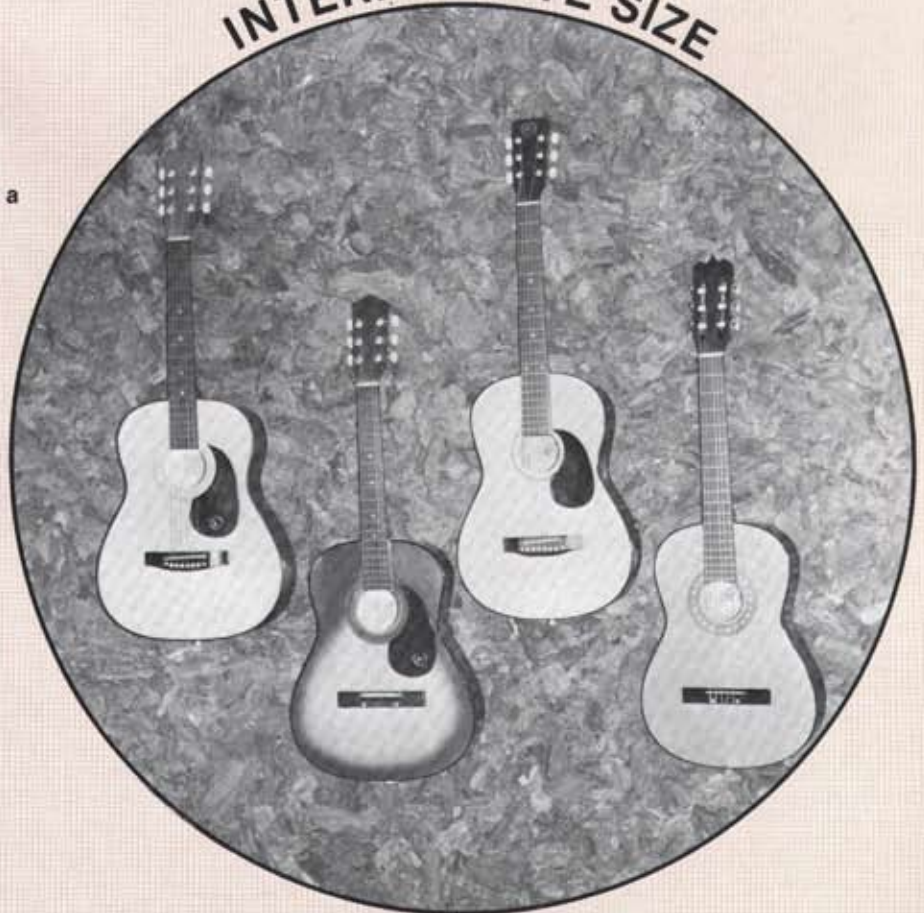
- K-100-** Highly glossed black to red finished backs and sides. Natural white top. Adjustable neck and tailpiece. Slim fast action steel reinforced neck.
- K-105-** Popular mahogany finished back and sides with contrasting top. Fixed bridge and jet black pickguard. Neck is well balanced for quick fingering and playability.
- K-118-** Beautiful high gloss red sunburst finish. Adjustable bridge. Slim, fast steel reinforced and laminated neck; deluxe pickguard and tailpiece.
- KCL-110-** Nylon string guitar. Especially comfortable for sensitive beginner's fingers. Satin mahogany back and sides. Spruce finished top. Decorative sound hole design.

200 SERIES

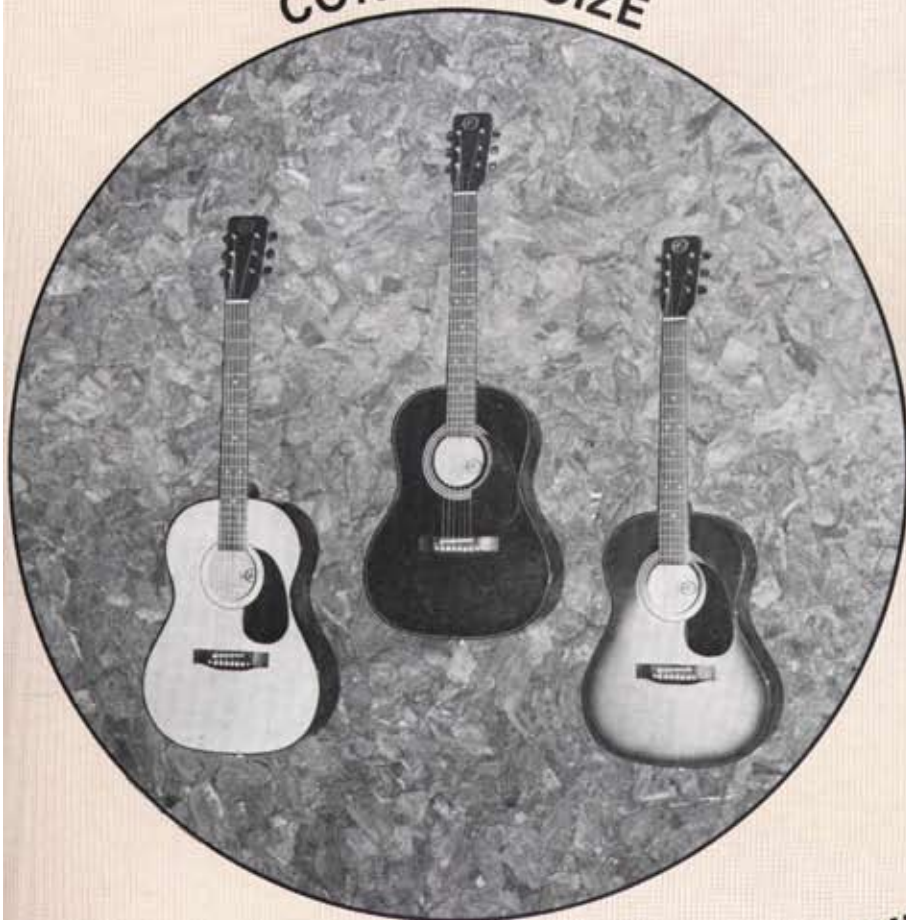
For serious students everywhere. This Series has won the approval of many schools, conservatories and studios around the world. The size is just right for someone who wants a guitar slightly larger than a standard but smaller than a concert size.

- K-200-** A popular priced instrument designed for learning. Satin mahogany back and sides, spruce top. Completely adjustable pin bridge and steel reinforced neck.
- K-230-** Red sunburst high hand-polished finish. Adjustable bridge to adapt to any playing height. Easy to play slim neck is steel reinforced.
- K-280-** Student model designed by demands of teachers for a good quality instrument for lessons. The bridge is adjustable and finished in a highly polished mahogany with a spruce top.
- KCL-265-** A classic version of our K-280 equipped with nylon strings. The neck is thinner than the traditional classic for easier playability without fatigue. Extra depth for greater resonance.

INTERMEDIATE SIZE



CONCERT SIZE



300 SERIES

Our concert size Series is the standard of the music industry. Full body tone with the ease in handling. All have completely adjustable necks and bridges for total control for the musician. A truly remarkable performing instrument.

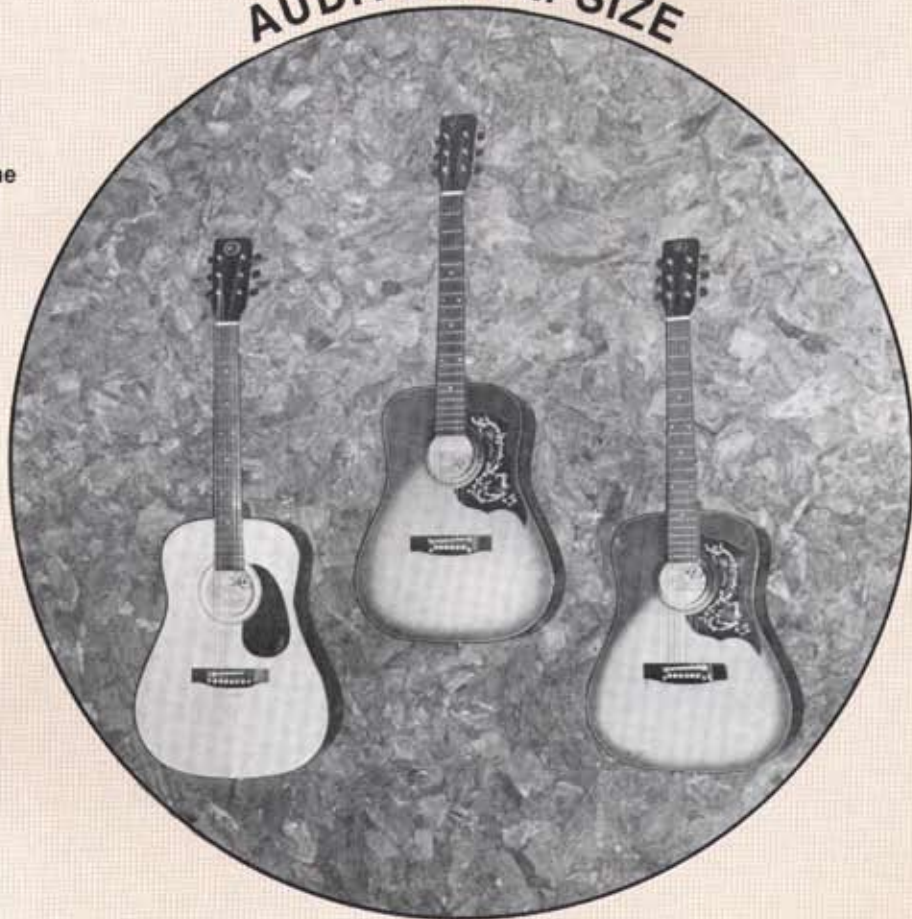
- K-360-** Oval fingerboard with precision nickel-silver frets graces this beautifully finished mahogany guitar. The spruce top has an adjustable bridge for the serious player. The neck is adjustable and completely reinforced.
- K-370-** Jet black. Black top and sides makes this guitar have universal appeal. Adjustable neck and bridge with a black on white pickguard. Contrasting concentric white sound hole design.
- K-390-** Tobacco sunburst high gloss finish; chrome machine heads and solid rosewood oval fingerboards. The neck and rosewood bridge are completely adjustable. The bridge pins all have black center dots and the frets are high quality nickel-silver.

400 SERIES

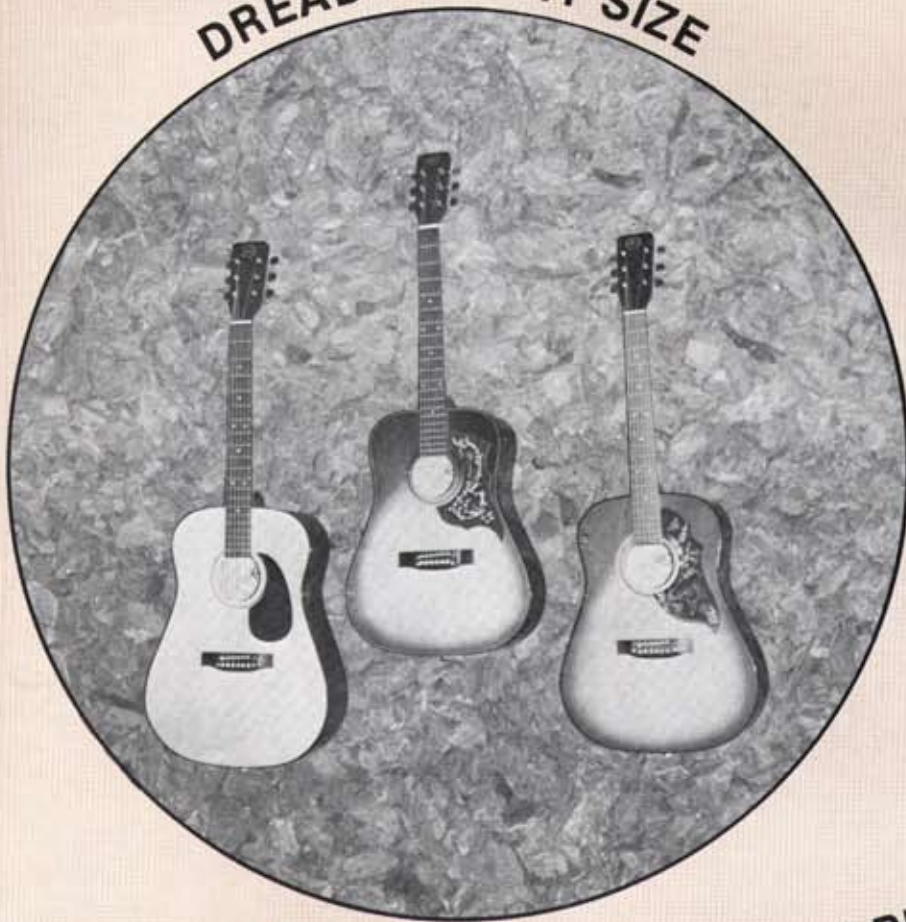
A unique body design for our KAY auditorium series; the size is between concert and dreadnought for ease of handling. All the bass and treble response of the dreadnought without the large body and sacrificing features of the bigger guitars.

- K-428-** Mahogany back and sides with book matched spruce top. Chrome machine heads; highly polished and form-fitted nickel silver frets accent the solid rosewood ovaled fingerboard. The neck and rosewood bridge are adjustable.
- K-435R-** Hand-polished high gloss red sunburst top accents the solid red back and sides. Only select spruce with clear grain can be used for the overall gorgeous appearance of this guitar. A decorative hummingbird perches on the pickguard. Rosewood neck and bridge are completely adjustable.
- K-435B-** Handsome tobacco sunburst gradually blends toward the center of this popular guitar. Only the best rosewood can be used on the adjustable neck and bridge to attain the proper tone and playability of this guitar.

AUDITORIUM SIZE



DREADNOUGHT SIZE



500 SERIES

The professional state of the art is achieved in this dreadnought series. Meticulous care is used in choosing only well-aged woods and the finest quality hardware. All machine heads are individually covered to provide precise tuning and freedom from dust. All woods used are natural and hand selected.

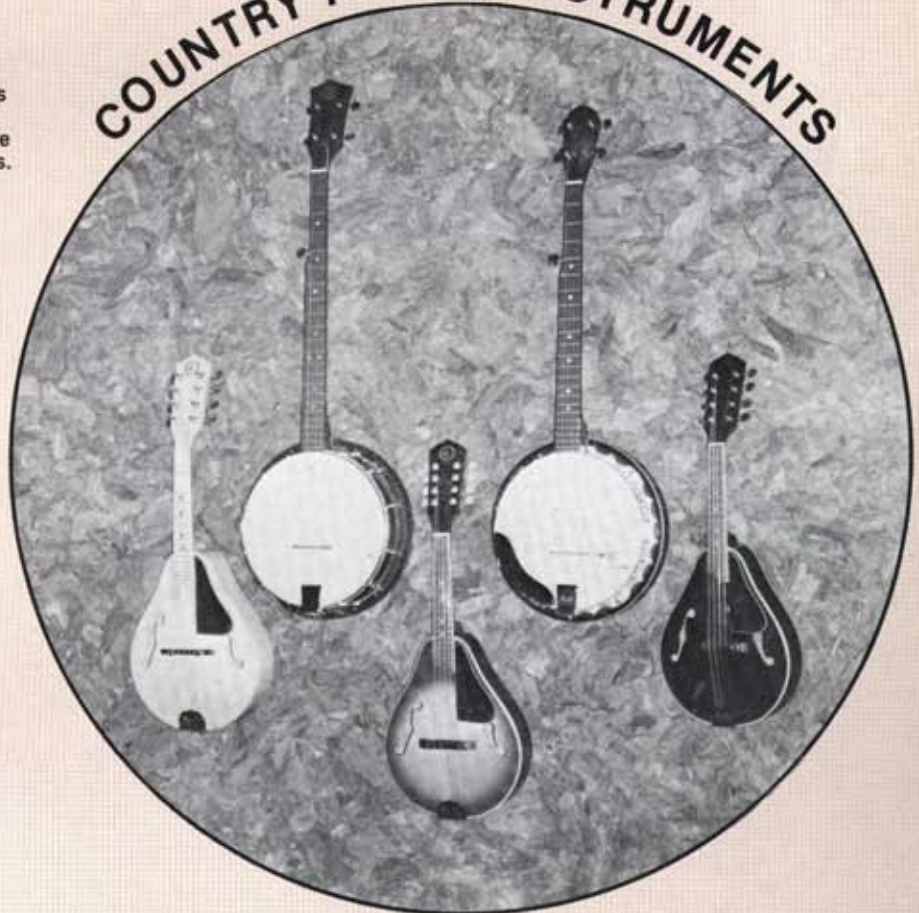
- KD-28-** A famous dreadnought designed for the purist. Close-grained mahogany is used for the sides and back. Clear imported spruce is perfectly matched for resonance. Oval rosewood fingerboards and solid flawless rosewood bridges are adjustable to any playing height desired.
- K520R-** A rich red-to-gold sunburst accents the top of a favorite fullbodied guitar. A distinctive hummingbird sings the praises of this beautiful dreadnought. Solid cherry red backs and sides are highlighted with midnight black trim. Rosewood of the highest quality is used for the fingerboard and bridge.
- K-520B-** Antique brown sunburst details the book matched top for this dreadnought. Only clear spruce can be used to develop the subtle color changes needed for this instrument. The rosewood neck and bridge are completely adjustable to any playing height.

BLUEGRASS SERIES

Banjos and mandolins are a part of our American heritage. KAY, the world renowned, creator of the best first instrument for performers. Extreme care is taken in developing instruments that have that unique bluegrass sound and classic beauty. You can be assured of success with KAY Banjos and Mandolins.

- KB-12-** BANJO - 5 String Banjo with a wooden 12-Brackett resonator. The perfect instrument designed for the musician who wants to learn pick'n at a reasonable price. The neck is adjustable and has a chrome tailpiece.
- KB-52-** BANJO - 5 String, 30-Brackett Banjo with armrest, and chrome machine heads. Adjustable neck has a rosewood fingerboard with precision nickel-silver frets.
- MAND-10-** MANDOLIN - Curly maple is hand selected for the top, backs and sides of this famous mandolin. Each machine head has precise tuning and are completely covered. Maple fingerboard and tortoiseshell pickguard.
- MAND-20-** MANDOLIN - Red sunburst shaded top with white celluloid binding designed for the beginner at an affordable price makes this the choice of most first time pickers.
- MAND-40-** MANDOLIN - Solid black top, back and sides. Chrome individual machine heads accented with white celluloid bound body gives this mandolin an original appearance not found anywhere else.

COUNTRY PICK'N INSTRUMENTS

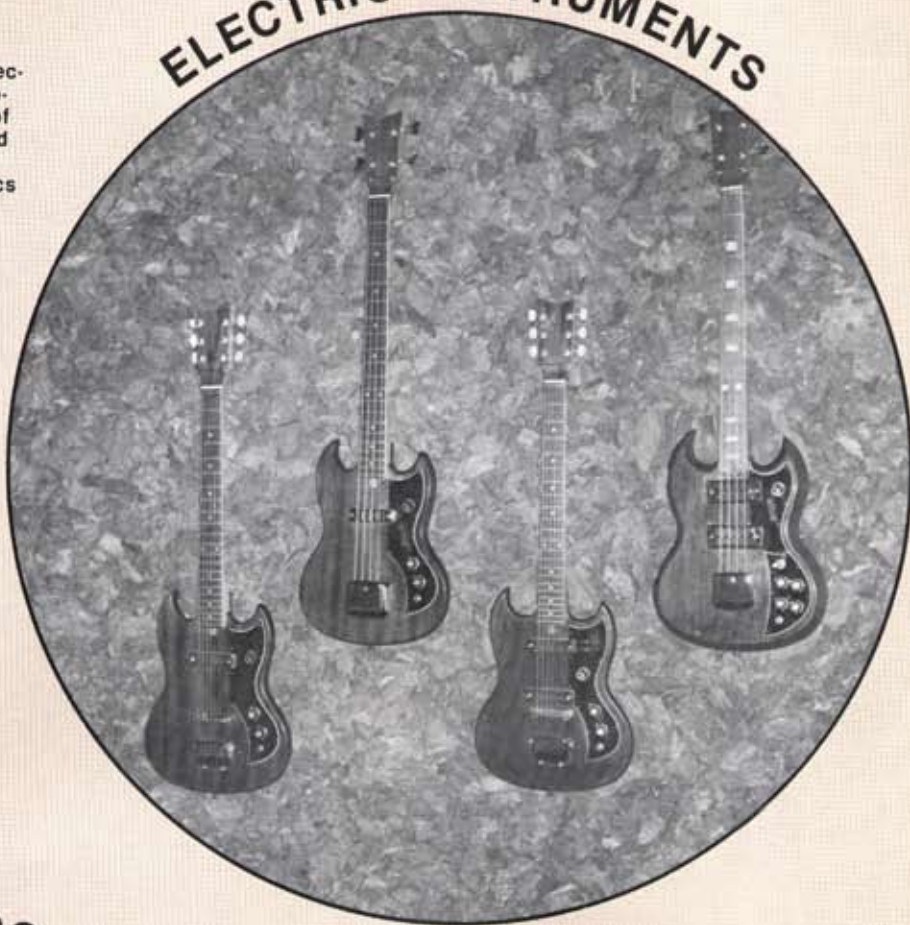


ELECTRIC SERIES

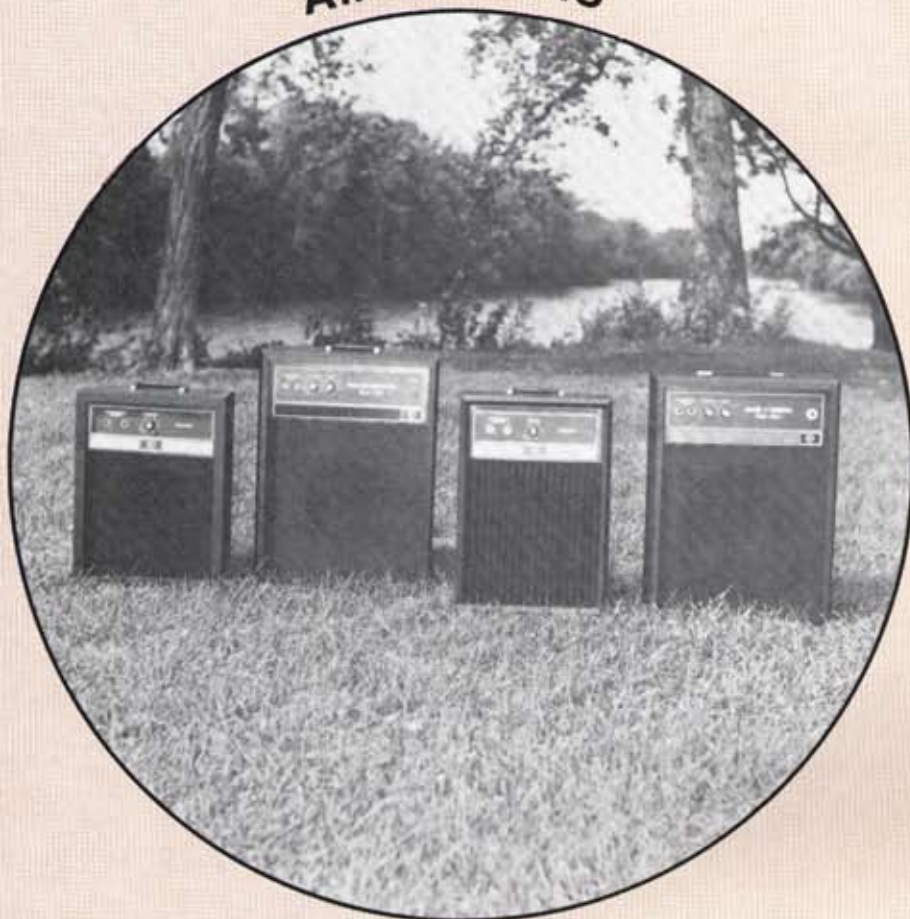
KAY Electrics have started more rock & rollers world wide. The electric guitar and basses have double cutaways for ease of fingering. All KAY electrics have 30-ply, laminated necks to prevent warping. The pick-ups used have a maximum amount of windings on the coil to produce clear bright sound through any amplifier. All electrics are pre-tested for assurity of sound and performance. All electrics are finished in a high gloss wide-grained walnut with a laminated inlaid neck.

- K-1- ELECTRIC GUITAR - Single pick-up with separate controls for volume and tone. The neck and bridge are adjustable for the fastest playing action.
- K-2- ELECTRIC GUITAR - Double pick-up for separate response for bass and treble. Nickel-silver frets are set by hand to insure the greatest ease of handling and control.
- K-1B- ELECTRIC BASS - Single pick-up with 30" long full scale neck. Adjustable bridge and neck. Volume and tone control. Individual covered chrome machine heads and fully bound neck.
- K-2B- ELECTRIC BASS - Double pick-up with 31" long scale neck. Individual volume and tone control for each pick-up with toggle switch for control of upper, lower or both pick-ups. Each string can be adjusted for height and intonation.

ELECTRIC INSTRUMENTS



AMPLIFIERS



GUITAR AMPLIFIER

KAY Amplifiers are perfectly matched for KAY Electric Guitars and Electric Basses. All units are solid state for reliability and designed for optimum student and studio performance. Features range from popular beginner guitar amplifier with volume controls to a power packed bass amp with headphone jacks for private practicing.

- AM-106- Guitar Amplifier - The best "first" amplifier made for the cost. Two inputs with volume control and 6" speakers.
- AM-108- Guitar Amplifier-(not pictured)-TREMELO Amplifier with volume, tone and TREMELO controls, 8" speaker, 3 inputs and headphone jack for private practice.
- AM-200- Guitar Amplifier - Deluxe guitar amplifier with separate controls for volume and tone. Two inputs and 8" powerful speaker. Headphone jack makes practicing quiet.
- BAM-10- Bass Amplifier - A beginning bass amplifier that does not sacrifice quality. A booming 10" speaker and solid state electronics makes this amplifier the perfect choice for a single pick-up KAY Electric Bass Guitar.
- BAM-20- Bass Amplifier - A great bass guitar amplifier for the serious player. Two inputs, volume nad tone controls and an extra heavy duty 10" bass speaker. Private listening can be obtained by using the headphone jack.

In The Beginning . . . There was



KAY, SINCE 1890, HAS BEEN MAKING INSTRUMENTS OF THE HIGHEST QUALITY FOR THE STUDENT AND BEGINNER. WE ARE PROUD TO OFFER AFFORDABLE MUSICAL INSTRUMENTS TO MUSICIANS, YOUNG AND OLD. TODAY, MUCH OF THE MUSIC BEING CREATED AND PERFORMED IS THE RESULT OF MAKING A FIRST CHOICE IN SELECTING KAY.

SPECIFICATIONS

MODEL	SIZE/TYPE	DIMENSIONS			NECK	BRIDGE	STRINGS	TOP	CASE TO FIT
		L.	W.	D.					
K-100	Standard	37	12-3/4	3-3/4	Reinforced	Adjustable	6 Steel	Spruce	GC-100
K-105	Standard	36-3/4	13-1/4	4	Reinforced	Fixed	6 Steel	Walnut	GC-100
K-118	Standard	37	13	3-3/4	Reinforced	Adjustable	6 Steel	Sunburst	GC-100
KCL-110	Standard	36-5/8	13	3-3/4	Reinforced	Fixed	6 Nylon	Spruce	GC-100
K-200P	Intermediate	36-7/8	14-1/2	4	Reinforced	Adjustable Pin	6 Steel	Spruce	GC-200
K-230	Intermediate	36-7/8	14-1/2	4	Reinforced	Adjustable	6 Steel	Sunburst	GC-200
K-280	Inter./Studio	38	13-3/8	4	Reinforced	Adjustable	6 Steel	Spruce	GC-200
KCL-265	Inter./Studio	38-1/2	13-1/4	4	---	Fixed	6 Nylon	Pumpkin	GC-300
K-360	Concert	40-1/4	14-1/4	4-5/8	Adjustable	Adj. Rosewood	6 Steel	Spruce	GC-300
K-370	Concert	40-1/16	14-7/16	4-5/8	Adjustable	Adj. Rosewood	6 Steel	Black	GC-300
K-390	Concert	40-1/16	14-3/8	4-5/8	Adjustable	Adj. Rosewood	6 Steel	Tobacco	GC-300
K-428	Auditorium	40-3/4	15-1/4	4-1/2	Adjustable	Adj. Rosewood	6 Steel	Spruce	GC-400
K-435R	Auditorium	40-3/4	15-1/4	4-1/2	Adjustable	Adj. Rosewood	6 Steel	Sunburst	GC-400
K-435B	Auditorium	40-3/4	15-1/4	4-1/2	Adjustable	Adj. Rosewood	6 Steel	Tobacco	GC-400
KD-28	Dreadnought	41-3/8	15-1/2	4-3/4	Adjustable	Adj. Rosewood	6 Steel	Spruce	GC-500
K-520R	Dreadnought	41-3/8	15-1/2	5	Adjustable	Adj. Rosewood	6 Steel	Sunburst	GC-500P
K-520B	Dreadnought	41-3/8	15-1/2	5	Adjustable	Adj. Rosewood	6 Steel	Tobacco	GC-500P
KB-12	Banjo	39-9/16	13-3/16	3-1/2	Adjustable	Fixed	5 String	12 Brackett	BC-100
KB-52	Banjo	40	13-3/4	3-5/8	Adjustable	Fixed	5 String	30 Brackett	BC-200
MAND-10	Mandolin	27-7/8	10-5/8	3-3/4	---	Adjustable	8 String	Maple	MC-100
MAND-20	Mandolin	27-1/2	10-5/8	3-1/2	---	Adjustable	8 String	Sunburst	MC-100
MAND-40	Mandolin	27-7/8	10-5/8	3-3/4	---	Adjustable	8 String	Black	MC-100
K-1	1 Pick-up Electric	38-1/4	12-3/8	1-3/4	Adjustable	Adjustable	6 String	Walnut	GE-100
K-2	2 Pick-Up Electric	38-1/4	12-3/8	1-3/4	Adjustable	Adjustable	6 String	Walnut	GE-100
K-1B	1 Pick-Up Bass	40-7/8	12-3/8	2-3/8	Adjustable	Adjustable	4 String	Walnut	GB-100
K-2B	2 Pick-Up Bass	41-7/8	13-1/4	2-1/2	Adjustable	Adjustable	4 String	Walnut	GB-100
AMPS	TYPE	H.	W.	D.	POWER	SPEAKERS	USE	INPUTS	HEADPHONE
AM-106	Guitar Amp	16-5/8	12-1/8	5-1/8	5 WATTS	6 Inch	Beginner	2	No
AM-108	Guitar Amp	19-1/2	14-1/2	6-1/2	15 WATTS	8 Inch	Tremelo	3	Yes
AM-200	Guitar Amp	20-7/8	14-7/8	6-5/8	18 WATTS	8 Inch	Student	2	Yes
BAM-10	Bass Amp	18-1/4	12-1/8	6	10 WATTS	10 Inch	Beginner	2	No
BAM-20	Bass Amp	20-7/8	14-7/8	6-5/8	20 WATTS	10 Inch	Student	2	Yes

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE

WARRANTY: All KAY Instruments are warranted to be free from defects for a period of eighteen (18) months from purchase to the original retail purchaser. The WARRANTY is VOID if the instrument has been subject to misuse, accident, alteration, neglect or wear resulting from normal usage. There are no other Warranties, expressed or implied, other than stated.

KAY GUITAR COMPANY - 5398 Massachusetts Avenue, Indianapolis, Indiana 46218