

\$3.50



KAY GUITAR COMPANY

established 1890



1987 Edition Instruments and Accessories

"Almost 100 Years of Creating Future Musicians"

ACOUSTIC & ELECTRIC GUITARS-BANJOS-MANDOLINS-ACCESSORIES



4 UNIQUE SERIES OF INSTRUMENTS FOR MUSICIANS OF ALL STAGES

PROMOTIONAL INSTRUMENTS

STAR★TER



SERIES

90 DAY WARRANTY

STUDENT GUITARS, BANJOS & MANDOLINS



18 MONTH WARRANTY

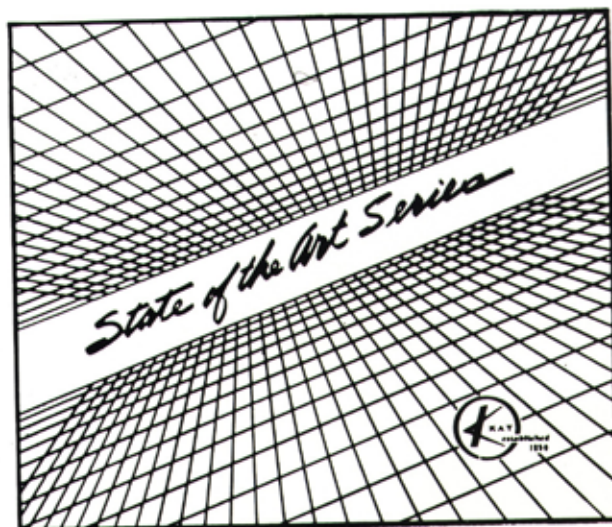
CLASSROOM GUITARS

UNIVERSITY SERIES



2 YEAR WARRANTY

ELECTRIC GUITARS AND BASSES



1 YEAR WARRANTY

State of the Art Series

Professional Electric & Bass Guitars



Black on Ebony



Cover: left to right
KE32T B/B—Ebony

TriStar

- Black on Ebony Hardware
- 3 Single Coil Pickups
- 5 Position Switch
- 25 1/2" Scale
- "Tru-Action" Tremolo

KE30 B/B—Ebony

Revival

- Black on Ebony Hardware
- 2 Humbucker Pickups
- 3 Position Selector Switch
- 24 3/4" Scale
- Rosewood Fingerboard

KE22 B/B—Ebony

DreamMaker

- Black on Ebony Hardware
- 2 Single Coil Pickups
- 3 Position Selector Switch
- 25 1/2" Scale
- Maple Fingerboard

KE64T—SuperStar

- 2 Humbucker Pickups
- 3 Position Selection Switch
- 25 1/2" Scale
- Rosewood Fingerboard
- "Tru-Action" Tremolo System
- Ebony with Red Accents
- Metallic Red With Black Accents
- Ebony With Cream Accents



KE32TC-Tri-Star II

- 3 Single Coil Pickup
- 5 Position Selector Switch
- 25 1/2" Scale
- Maple Fingerboard
- "Tru-Action" Tremolo
- Ebony
- Metallic Silver
- Metallic Red
- Metallic Blue
- White
- Vintage Sunburst



KE22



KE30

KE22 — DreamMaker

- Single Coil and Bar Pickup
- 3 Position Selection Switch
- 25½" Scale
- Maple Fingerboard
 - Ebony
 - Metallic Red
 - Traditional Creme

KE30 — Revival

- 2 Humbucker Pickups
- 3 Position Selector Switch
- 24¾" Scale
- Rosewood Fingerboard
 - Metallic Silver
 - Metallic Red
 - Ebony

KE32T — TriStar

- 3 Single Coil Pickups
- 5 Position Selector Switch
- 25½" Scale
- Maple Fingerboard
- "Tru-Action" Tremolo
 - Ebony
 - Metallic Silver
 - Metallic Red
 - Metallic Blue
 - White
 - Vintage Sunburst



KE32T



KB24—Basic

- Split 4 Pole Pickup
- Full Action Chrome Bridge
- 34" Scale
- Maple Neck and Fingerboard
- Candy Apple Metallic
- White
- Ebony



THE AMERICAN HERITAGE SERIES

Student/Beginner
18 Month Warranty



STANDARD SIZE



K-100

K-100 Standard

- ★ 36 1/8 x 13 1/8 x 3 1/4
- ★ NATO TOP
- ★ FIXED BRIDGE
- ★ STEEL REINFORCED NECK
- ★ TRAPEZE TAILPIECE

Case: GC-100



K-102

K-102 Standard

- ★ 36 7/8 x 13 1/8 x 3 1/4
- ★ TOBACCO SUNBURST
- ★ ADJUSTABLE BRIDGE
- ★ STEEL REINFORCED NECK
- ★ TRAPEZE TAILPIECE

Case: GC-100



K-103

K-103 Standard

- ★ 36 7/8 x 13 1/8 x 3 1/4
- ★ BURGUNDY WINE
- ★ ADJUSTABLE BRIDGE
- ★ STEEL REINFORCED NECK
- ★ TRAPEZE TAILPIECE

Case: GC-100



K-105

K-105 Deluxe Standard

- ★ 36 1/4 x 13 1/8 x 3 1/2
- ★ WALNUT HIGH GLOSS
- ★ SUPERIOR QUALITY
- ★ FIXED BRIDGE
- ★ STEEL REINFORCED NECK

Case: GC-100



KCL-115

KCL-115 Deluxe Standard

- ★ 36 x 13 3/8 x 3 1/2
- ★ NYLON STRINGS
- ★ WALNUT HIGH GLOSS
- ★ WALNUT BACK & SIDES
- ★ PERFECT STUDENT MODEL

Case: GC-100

CONCERT SIZE



K-370D

K-370D Concert

- ★ 39 7/8 x 14 1/4 x 4 3/8
- ★ DOVE PICKGUARD
- ★ ADJUSTABLE NECK
- ★ ROSEWOOD FINGERBOARD
- ★ JET BLACK

Case: GC-300



K-395

K-395 Concert

- ★ 39 7/8 x 14 1/4 x 4 3/8
- ★ BURGUNDY WINE
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ ROSEWOOD FINGERBOARD

Case: GC-300



KCL-380

KCL-380 Classic

- ★ 39 x 15 x 4 1/8
- ★ CONCERT DELUXE
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ INLAID NECK & BRIDGE

Case: GC-300

—18 MONTH WARRANTY

—DREADNOUGHTS—



- K-502
Dreadnought
- ★ 40 $\frac{7}{8}$ x 15 $\frac{5}{8}$ x 4 $\frac{1}{2}$
 - ★ JET BLACK TOP
 - ★ ADJUSTABLE NECK
 - ★ ROSEWOOD BRIDGE
 - ★ ROSEWOOD FINGERBOARD
 - ★ CHROME MACHINE HEADS
- Case: GC-500



K-502

- K-503
Dreadnought
- ★ 41 $\frac{1}{8}$ x 15 $\frac{5}{8}$ x 4 $\frac{3}{8}$
 - ★ REDWOOD SUNBURST
 - ★ SCHALLER MACHINE HEADS
 - ★ ROSEWOOD FINGERBOARD
 - ★ ADJUSTABLE NECK
 - ★ ROSEWOOD BRIDGE
- Case: GC-500



K-503

- K-520R
Deluxe Dreadnought
- ★ 41 $\frac{1}{8}$ x 15 $\frac{1}{2}$ x 4 $\frac{1}{2}$
 - ★ DELUXE HUMMINGBIRD
 - ★ ADJUSTABLE BRIDGE
 - ★ ADJUSTABLE NECK
 - ★ ROSEWOOD FINGERBOARD
 - ★ CHERRY SUNBURST
- Case: GC-500



K-520R

- KD-28
Dreadnought
- ★ 41 $\frac{1}{8}$ x 15 $\frac{1}{2}$ x 4 $\frac{1}{2}$
 - ★ COVERED MACHINES
 - ★ SPRUCE TOP
 - ★ MAHOGANY BACK & SIDES
 - ★ ADJUSTABLE NECK
 - ★ ADJUSTABLE BRIDGE
- Case: GC-500



KD-28

AMERICAN HERITAGE —18 MONTH WARRANTY

BANJOS & MANDOLINS

AMERICAN HERITAGE SERIES



18 MONTH
WARRANTY

- MAND-10**
Deluxe Mandolin
- ★ 27⁷/₈ x 10³/₄ x 3¹/₄
 - ★ ALL MAPLE
 - ★ COVERED MACHINES
 - ★ MAPLE FINGERBOARD
 - ★ BOUND BODY
 - ★ NICKEL SILVER FRETS
- Case: MC-100



MAND-10

- MAND-20**
Mandolin
- ★ 27⁷/₈ x 10³/₄ x 3¹/₄
 - ★ TEARDROP STYLE
 - ★ ADJUSTABLE BRIDGE
 - ★ ROSEWOOD FINGERBOARD
 - ★ CHROME TAILPIECE
 - ★ CHERRY SUNBURST
- Case: MC-100



MAND-20

- KBJ-12**
5 String Banjo
- ★ 38⁵/₈ x 13¹/₄ x 3¹/₂
 - ★ 12 BRACKET
 - ★ HIGH GLOSS RESONATOR
 - ★ CHROME MACHINE HEADS
 - ★ ROSEWOOD FINGERBOARD
 - ★ MAHOGANY NECK
- Case: BC-200



KBJ-12

- KBJ-85**
Deluxe 5 String Banjo
- ★ 39⁵/₈ x 13³/₄ x 3⁵/₈
 - ★ MAPLE RESONATOR
 - ★ HARD ROCK MAPLE NECK
 - ★ PLANETARY MACHINES
 - ★ GEARED 5TH PEG
 - ★ ROSEWOOD FINGERBOARD
- Case: BC-200P



KBJ-85



THE UNIVERSITY SERIES

Retail/Teaching
2 Year Warranty



UNIVERSITY SERIES—2 YEAR WARRANTY

NYLON STRING



KCL-75

KCL-120

KCL-260

KCL-370

KCL-75

Student Classic

- ★ 35 1/8 x 12 1/2 x 3 3/8
- ★ NECK WIDTH—1 3/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER Frets
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR VERY YOUNG STUDENTS

Case: GC-75

KCL-120

Standard Classic

- ★ 36 1/2 x 13 1/2 x 3 3/4
- ★ NECK WIDTH—1 5/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER Frets
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR SMALL STUDENTS

Case: GC-100

KCL-260

Intermediate Classic

- ★ 38 1/2 x 13 1/4 x 4
- ★ NECK WIDTH—1 7/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER Frets
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR MOST STUDENTS

Case: GC-200

KCL-370

Concert Classic

- ★ 40 1/2 x 14 1/2 x 4 3/8
- ★ NECK WIDTH—2"
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER Frets
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR ADULTS

Case: GC-300

STEEL STRING



K-285

Steel String

- ★ 38 x 13 3/8 x 4
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ NICKEL SILVER Frets
- ★ D'ADDARIO STRINGS
- ★ PERFECT TEACHING SIZE

Case: GC-200

K-285

K-365

Steel String

- ★ 39 7/8 x 14 1/4 x 4 3/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ NICKEL SILVER Frets
- ★ D'ADDARIO STRINGS
- ★ FULL SIZE CONCERT

Case: GC-300

K-365

UNIVERSITY SERIES





THE STARTER SERIES

Promotional/Leader
90 Day Warranty



STAR ★ TER SERIES—90 DAY WARRANTY

STUDENT

STANDARD



K-72S

- K-72S**
Student
- ★ 34½ x 12 x 3¼
 - ★ STEEL STRINGS
 - ★ ADJUSTABLE BRIDGE
 - ★ SUNBURST TOP
 - ★ TRAPEZE TAILPIECE
- Case: GC-75
Bag: GB-2



K-72N

- K-72N**
- ★ 34½ x 12 x 3¼
 - ★ NYLON STRINGS
 - ★ FIXED BRIDGE
 - ★ SUNBURST TOP
 - ★ SLOTTED HEAD
- Case: GC-75
Bag: GB-2

K-117
Standard

- ★ 36½ x 13½ x 3¼
 - ★ STEEL STRINGS
 - ★ ADJUSTABLE BRIDGE
 - ★ RED SUNBURST
 - ★ TRAPEZE TAILPIECE
- Case: GC-100
Bag: GB-2

K-117



CONCERT

DREADNOUGHT

BANJO

K-301
Concert

- ★ 39½ x 14½ x 4½
 - ★ WALNUT HIGH GLOSS
 - ★ ADJUSTABLE NECK
 - ★ FIXED PINSTYLE BRIDGE
 - ★ NICKEL SILVER Frets
- Case: GC-300
Bag: GB-3



K-301

K-500
Dreadnought

- ★ 41½ x 15½ x 4½
 - ★ ADJUSTABLE NECK
 - ★ FIXED BRIDGE
 - ★ HIGH GLOSS FINISH
 - ★ MAHOGANY BACK & SIDES
- Case: GC-500
Bag: GB-3



K-500

KBJ-10
5 String Banjo

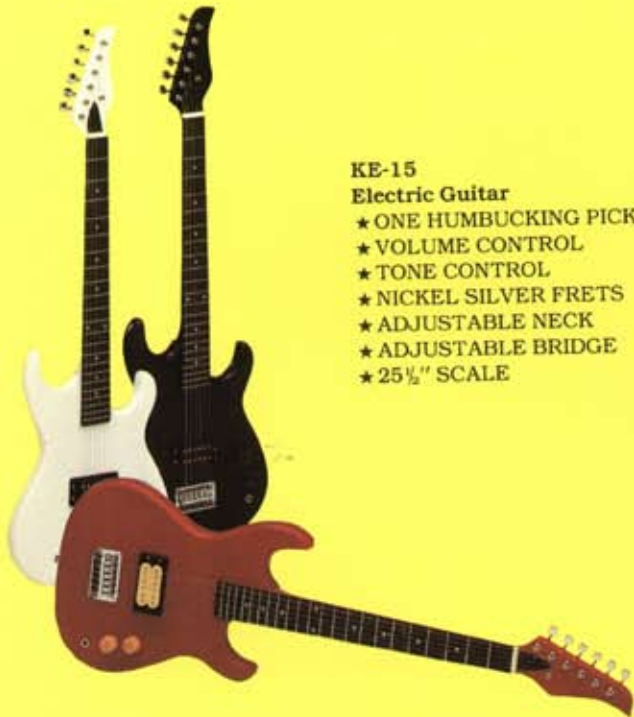
- ★ 37½ x 13 x 3
 - ★ WOODEN RESONATOR
 - ★ ADJUSTABLE NECK
 - ★ 12 BRACKET
 - ★ METAL SHELL
- Case: BC-100



KBJ-10

STAR★TER SERIES

ELECTRIC GUITARS



KE-15

Electric Guitar

- ★ ONE HUMBUCKING PICK UP
- ★ VOLUME CONTROL
- ★ TONE CONTROL
- ★ NICKEL SILVER FRETS
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ 25 1/2" SCALE



KE-15T

Electric Guitar

- ★ ONE HUMBUCKING PICK UP
- ★ VOLUME AND TONE CONTROLS
- ★ TRU-ACTION TREMOLO
- ★ NICKEL SILVER FRETS
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ 25 1/2" SCALE

BASS



KB-15

Electric Bass Guitar

- ★ ONE SPLIT PICK UP
- ★ VOLUME & TONE CONTROLS
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ NICKEL SILVER FRETS
- ★ 30" MEDIUM SCALE

STAR★TER



SERIES

OTHER PRODUCTS & ACCESSORIES

SMALL INSTRUMENTS



U1

BU15

K50

ESPECIALLY MADE FOR SMALLER HANDS

FROM LEFT TO RIGHT

U1-SOPRANO UKULELE

- DELUXE GUITAR STYLE MACHINE HEADS
- ALL WOOD BODY AND NECK
- 21" LENGTH 6 1/2" WIDTH

BU-15-BARITONE UKULELE

- DELUXE GUITAR STYLE MACHINE HEADS
- WOODEN FINGERBOARD AND METAL FRETS
- 31" LENGTH, 10" WIDTH

K50-HALF SIZE GUITAR

- A REAL WOOD GUITAR
- SUNBURST FINISH
- PERFECT FOR CHILDREN UNDER 8 YEARS OLD
- 31" LENGTH, 10" WIDTH



STRINGS



"ENHANCE THE SOUND OF YOUR GUITAR WITH DELUXE QUALITY KAY STRINGS"

FOR ACOUSTIC

- K805L - BRONZE LIGHT GAUGE
- K805M - BRONZE MEDIUM GAUGE

FOR ELECTRIC

- K801L - ROUNDWOUND LIGHT
- K801XL - ROUNDWOUND EXTRA LIGHT

FOR ELECTRIC BASS

- K88101L - 34" ROUNDWOUND LIGHT
- K88101XL - 34" ROUNDWOUND EXTRA LIGHT

CABLE CORP



35 DIFFERENT CONNECTING CABLES IN A VARIETY OF LENGTHS, GAUGES & COLORS



AMPLIFIERS



KA100

KBA100

STAR ★ TER SERIES AMPLIFIERS

KA100-GUITAR AMP

- ☆ ALL WOOD CABINET
- ☆ 6" HEAVY DUTY SPEAKER
- ☆ TWO INPUTS-HIGH & LOW
- ☆ VOLUME & TONE CONTROLS
- ☆ 12" HIGH, 6" DEEP, 10" WIDE
- ☆ PERFECT FOR STARTER ELECTRICS

KBA100-BASS AMP

- ☆ ALL WOOD CABINET
- ☆ 8" BASS GUITAR SPEAKER
- ☆ TWO INPUTS-HIGH & LOW
- ☆ VOLUME & TONE CONTROLS
- ☆ 14" HIGH, 6" DEEP, 12" WIDE
- ☆ PERFECT FOR STARTER BASSES

THE KAY GUITAR COMPANY,

A DIVISION OF:

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